



Sarasota Middle School Business Partner Program 2020 – 2021 Sponsorship Opportunities

Car Line Signs

\$300 first year or \$250 for renewal years

Showcase your business with a Parent Pick-Up Car Line Sign!

- Signs are displayed in the Parent Pick-Up/Drop Off Line for the 2020-2021 school year

“Paws”itive Behavior OR Renaissance Rewards

\$500

Provide sponsorship for rewards distributed to students for positive behavior and academic excellence

- Car line sign
- Business name displayed on electronic school marquee for 2 weeks
- Business name on SMS Website and Facebook Page

Virtual Fundraiser

\$750

Sponsor a “virtual” fundraiser for SMS students and families (example: Bingo night via the Zoom platform)

- Car line sign
- Business name displayed on electronic school marquee for 2 weeks
- Business name on SMS Website and Facebook Page
- SMS Administration will recognize your business on a school wide automated phone call and email distribution

Teacher and Staff Appreciation

\$750 - \$1,000

Provide individually boxed or wrapped meals for teachers and staff through restaurant donations or provide funding for food purchases

- Car line sign
- Business name displayed on electronic school marquee for 2 weeks
- Business name on SMS Website and Facebook Page
- SMS Administration will recognize your business on a school wide automated phone call and email distribution

Agenda Advertising

\$1,000 - \$2,000

Your ad will be featured in the agenda books used through the academic year.

- \$1,000 for interior page advertisement OR
- \$2,000 for back cover advertisement
- Car line sign
- Business name displayed on electronic school marquee for 2 weeks each academic quarter
- Business name on SMS Website and Facebook Page
- SMS Administration will recognize your business on a school wide automated phone call and email distribution

School Super Sponsor

\$2,500

Draw special attention to your business with a large banner displayed in car line.

- Oversized banner in car line
- Car line sign
- Business name displayed on electronic school marquee for 2 weeks each academic quarter
- Business name on SMS Website and Facebook Page
- SMS Administration will recognize your business on a school wide automated phone call and email distribution